



## Announcing the 2010 Caregiver Friendly Award

The 2010 *Today's Caregiver* magazine's Caregiver Friendly Award recognizes outstanding books, media, products and services which have been designed with the best interest of the caregiver and their loved one in mind.

Whether you are a publisher, producer, service provider or product manufacturer, *Today's Caregiver* magazine's Caregiver Friendly Award provides an outstanding opportunity to be acknowledged as among the best in your industry.

We encourage you to enter the best of your Caregiver Friendly solutions for consideration and be part of a select group honored with *Today's Caregiver* magazine's Caregiver Friendly Award.

Please read the following to find out how to enter.



### What Products Are Eligible?

Caregiver Friendly Awards will be presented to outstanding books, services media and products that have been designed to meet the needs of the caregivers and their loved ones.

### Judging and Submission Requirements

Entries and all required materials including entry fees must be received by Caregiver Media Group no later than 5PM on April 2, 2010. The cost for entry is \$75. Late entries will be accepted through 5PM on April 9, 2010. Each late entry must be accompanied by an additional late fee of \$25 (\$100 total). All check and money orders must be made in U.S. funds. Entry fees are not refundable under any circumstances.

The judges will be selected from among the writers and editors of *Today's Caregiver* magazine along with recognized leaders in healthcare. Magazine contributors and authors are allowed to enter, but will be ineligible from judging their own work. Judge's decisions will be final. Winners will be announced in *Today's Caregiver* magazine, on [caregiver.com](http://caregiver.com) and at a 2010 Fearless Caregiver Conference.

### Is A Manuscript, Re-release Eligible?

Book manuscripts are not eligible. New releases are eligible if the publishing date is within the year 2009. Re-releases are eligible if most of the material is new and has been published for the first time within the year 2009.

#### Address for Entries:

Caregiver Media Group,  
3350 Griffin Road  
Fort Lauderdale, FL 33312  
Phone: 800-829-2734

### Instructions For Entering

Review these instructions carefully, as late submissions or omissions of required materials may result in imposition of a late fee or disqualification of your entry.

Complete the entry questionnaire, taking care to answer each question clearly and fully, yet concisely. Focus on providing substantive information and not marketing hyperbole.

Whenever possible, product manufacturers should submit a sample of the product. Sample products are not required, but can aid in the judging process. Products larger than 2 feet by 2 feet will not be accepted.

Award Nominees must submit:

1. A completed entry form
2. A press release or information sheet
3. The appropriate entry fee
4. One of the following appropriate to entry:

Books:	2 Books
Media:	2 Audios or Videos 2 CDs, DVDs or Cassettes The URL of the nominated website
Products:	Product picture on desk and sample of product (optional)
Service:	50 word description

Avoid fancy packaging when submitting your entry. All special backing, structures, and folders (e.g. binders, plastic sleeves and protective boxes and wrapping) will be removed prior to judging.

All entries will become property of Caregiver Media Group and will not be returned.



## ENTRY QUESTIONNAIRE

Today's Date

Entry Title or Name

Org/Pub

Website Address

Contact Person

Address

Phone

Email

### Choose One

Product  Service  Media  Book

Entry fee covers one category. Please add \$50 for each additional category.

Describe what makes this entry Caregiver Friendly in 50 words or less. **(Attach additional sheet)**

### Payment Options

\$75 entry fee  
\$25 late fee (received after 4/2/2010)

\$50 per additional category  
\$25 late fee (received after 4/9/2010)

\$10 non-profit discount non-profit tax ID \_\_\_\_\_

I have enclosed appropriate check or money order made out to Caregiver Media Group

Credit Card Information:  Visa  Mastercard

Name on Card:

Address:

Phone:

Card Number:

Amount Charged:  Exp. Date:

Signature:

Caregiver Friendly Award  
3350 Griffin Road  
Fort Lauderdale, FL 33312

### Winners Receive:

- Recognition at Annual Fearless Caregiver Conference
- Inclusion in Caregiver Friendly Award issue of *Today's Caregiver* magazine
- Online recognition at [Caregiver.com](http://Caregiver.com)
- Official Caregiver Friendly Award seal (for use with winning entry)



# CALL FOR ENTRIES

TODAY'S  
**CAREGIVER**  
CAREGIVER.COM

Caregiver Friendly Award® 2010